

## ENHANCE YOUR ULI MEMBERSHIP

# Waterfront Cities

## What is the Waterfront Cities Council?

Established in 2017, The Waterfront Cities Network, brings together several European cities with significant waterfront development interests and expertise to share experiences from across Europe. The network exchanges ideas and best practice, with a view to presenting waterfront investment opportunities in public forum.

### WHAT IS A PRODUCT COUNCIL?

#### *Topic Specific Forums*

Sector or topic specific forums where industry leaders meet, exchange ideas, share best practices and foster thought leadership in their specific sector of the real estate market.

#### *International, senior, multi-disciplinary membership*

Consisting of a genuinely international and multi-disciplinary membership, the Councils provide a unique platform to learn from peers in the same sector who are operating in different geographical markets, as well as help shape the future of pan-European real estate.

#### *Topical provocative and future thinking*

Feedback from members tells us that these meetings add value by facilitating a rich, open dialogue for industry leaders which is topical, provocative and future thinking. They aim to take down professional barriers to allow a free exchange of ideas and experience, and help careers by enabling members to steer their ideas and develop true friendships over time across a range of professions.

#### *When do the councils meet and where?*

Membership of each Council is capped at a maximum of 50 people to ensure the quality of personal interaction between participants. The Councils meet in person twice a year, once in February to coincide with the ULI Europe Conference and in the second half of the year. Councils are now also holding up to four virtual meetings a year.

### COSTS

Waterfront Cities Council members would agree to a 2 years term commencing 1st January 2021.

The costs per annum for each participating city would be €2,500 or the equivalent per annum, payable as a single two-year fee of €5,000.

Consideration will be given to opportunities to engage the private sector in events so that it opens the opportunity for additional commercial support of any activities.

The Group will also maintain a regular review of other opportunities that could provide an effective platform to discuss and debate waterfront related issues.



## For further information

If you want to find out more please contact Jacqui Collins, Senior Vice-President, Business Development and National Councils.  
T: +44 (0)20 7487 9582  
E: [Jacqui.Collins@uli.org](mailto:Jacqui.Collins@uli.org)